

OUR VISION

BigBang has the vision to change the online gaming industry by drastically altering the idea of loyalty programs. Our distributed ledger technology will irrevocably alter the future of the gaming industry by incentivizing the gamers across the globe. BigBang aims to provide the gamers with a unique online gaming platform in which gamers will get loyalty tokens and funds that will be secured cryptographically in a secure Big Bang wallet. The Big Bang Platform is an ideal platform as it does not offer points, it offers tokens. These tokens can be traded for cryptocurrencies as well as for fiat currencies.

THE BIGBANG PLATFORM

The BigBang Platform is a decentralized application, network, loyalty program and payment system that runs on the blockchain. The platform provides a complete solution for the gamers as well as operators. For the gamers, it serves as the ultimate loyalty program, with a cross-service loyalty reward token, a social hub, exchange, and entertainment network. For the operators, the BB platform is a self-regulated platform that integrates games or service as well as functioning as a CSM or CRM. Through, business insight is readily available, marketing efforts are empowered and a unified loyalty program is offered to maximize gamer retention.

THE BIGBANG LOYALTY PROGRAM SYSTEM

The grand value of loyalty program market is estimated to be at a whopping US\$ 500 billion. In Fact, on an average, every household is a part of at least 25 loyalty programs, but the overall utilization of these loyalty programs is between 10-80%. According to surveys around 78% of customers are not able to use their loyalty programs. Just like every industry, customer loyalty is important for success. But in reality, are traditional loyalty programs really helping the gamers? Is the gaming industry really staying ahead of the competition? Are these loyalty programs actually creating any sort of loyalty? No, because there is not much difference in the loyalty programs that are offered to the gamers. Moreover, gamers are endowed with plenty of options that do not have much difference and significance. All this leads to a broken loyalty program system in the online gaming industry. This creates a huge gap in the online gaming industry and we are here to address this through our global gaming loyalty and reward network that is built to revolutionize the online gaming industry on a whole new level. The success and potency of a loyalty program are limited by its separation from each other. Furthermore, a single loyalty program can simply not win over disenfranchised online gamers, who may be a part of different loyalty programs at the same time. Of course, in today's era gamers have a number of choices and a single game or service cannot entertain them for the long run, no matter the number of incentives that are being offered. This is where blockchain comes to revolutionize the online gaming platform, the all-inclusive loyalty program and the overall relationship between the online gamers, sponsors, and operators. To execute this, we present to you the BigBang Platform and BigBang Loyalty Token- a unifying solution for online gamers, operators, and the ultimate loyalty program.

THE BIGBANG ECOSYSTEM

The BigBang platform provides a one-stop source for the gamers that will incentivize them through a broad all-inclusive loyalty program, which effectively reduces operators, need to devote significant resources in marketing that helps in providing the gamers for less. At the same time benefiting the sponsors, with more data on which they can target and focus their efforts. In the BigBang ecosystem, the loyalty points and funds will be stored cryptographically in a secure wallet, which can be easily accessed through a unique private hash key. The BigBang ecosystem is a self-regulating ecosystem that comprises of BigBang Platform (BBPlatform), BigBang Exchange (BBXchange) and BigBang wallet (BBWallet). Each part will run on the blockchain and is comprehensive to one another. The BigBang Token is a unique ERC20 (Ethereum) Token that will be stored in an ERC20-compatible wallet- The BigBang Wallet will be unique to each gamer. The unique and highlighting feature of BBT is that it will be exchangeable for other cryptocurrencies or fiat currencies either through a public exchange (like Binance) or through Big Bang's in-built DEX (decentralized exchange). This will ensure that the loyalty incentives are not gated by particular activities and that a clear relationship between BB Tokens, as loyalty points, and other currencies, including fiat, is established.

THE BIGBANG WALLET

The BigBang wallet allows gamers to secure and manage a different array of loyalty programs and reward points. It is a cryptographically secure ERC20 compatible wallet. This gives it an upper hand, in addition to BBT, any ERC20 compatible token can be held and secured within the BB wallet. The gamers can earn loyalty points by playing a diverse range of games within the BB platform. These loyalty points will be earned in the form of BBT, which will be ultimately deposited in the wallet. BB Token can either be transferred to another ERC20 wallet, to be sold on public exchanges or stored or exchanged via the BBXchange. In future, we plan to build a prepaid card to develop and expand the utility of the BBwallet. This will help in creating an even more seamless experience between the physical (slots, casinos, etc.) and virtual gambling.

LOYALTY MEDIAL

BigBang provides opportunities to the operators across the globe to interact with the gamers in different ways and allow gamers to reap awards for their activities with cashback and loyalty points. These points can be easily stored in the e-wallet and exchange token for fiat or other hosted cryptocurrencies through an in-built exchange.

THE TEAM



PETER CHEN
Founder / CEO

Mr. Chen has extensive experience in the online gaming industry with over 10 years of online gaming compliance in Asia. Focused on operational challenges and process, strategic partnerships, relationship management, business analysis and project management, software and IT development experience. Mr. Chen also has a deep understanding of how traditional cash market online casino operates, and rich expertise in analyzing and managing players behavior and mentality.



JUN TOMITA
Co-Founder, Branding Director

Mr. Chen has extensive experience in the online gaming industry with over 10 years of online gaming compliance in Asia. Focused on operational challenges and process, strategic partnerships, relationship management, software and IT development experience. Mr. Chen also has a deep understanding of how traditional cash market online casino operates, and rich expertise in analyzing and managing players behavior and mentality.



EMMANUEL SAMSON
COO | Managing Director

Emmanuel R. Samson IV possesses 25 years in marketing and business management experience combined with a solid understanding of business models in the "Internet and Digital Economy". He was an early adopter in marketing Internet technologies and in 1996, he co-founded the e-Business division of Internet Gateway Corporation (one of Canada's largest Internet Service Provider and web hosting companies) He has setup several successful international companies in the Philippines DigitalWin.com, Umarkets, ExchangeMMUSA.Asia to name a few) and presently serves as a director and/or a consultant to these companies.



ALEX CHANG
CMO / Managing Director

Serial Entrepreneur | Advisor for Startups | Expert of Blockchain, Gaming & IOT Industry | CEO of TimeBox | CEO of SONY Network Entertainment Taiwan Alex is familiar with the Internet, Blockchain technology, game industry and telecommunications industry, so far nearly 20 years. He has rich experience in business development, project development and top management. He had worked for multinational corporation, such as Citibank, IBM, and Sony, that's a lot of working experiences in Japan, US, and Taiwan companies. Experienced and strong leadership for initializing start-up companies, joint venture companies and investment projects to enterprises.



ANDREW WEIR
Global Business Development Director

Over 25 years actively in the online gaming industry from UK to Asia. Experienced in gaming licensing and regulatory procedures. High-level experience with online operations. Strong knowledge and skills with / in crm, promotional activities, VIP management, brand management. Vast commercial experience, backed by strong track records : 25 years of online marketing for the gambling industry: marketing, managing, launching / relaunching online gaming products and sites across International markets, affiliate programs & platforms, casino & games sites, sports betting sites, poker. In depth knowledge of gaming systems, payments, markets & synergies.



VINSHU GUPTA
Blockchain Architect

Worked with corporates like Sopra, Paytm, Emirates NBD, Blixian, etc. Developed MVPs and POCs on Blockchains with experience in various blockchain platforms. -Have extensively implemented hands on solutions using Ethereum with exposure to : Solidity programming, Web3, Ethereum JSON RPCs, Truffle dapp framework, GETH, uPort, Embark Mine, TestRpc, Smart Contracts, Swarm, Mist, Remix, Ether stats, Net Intelligence APIs, Parity explorers, etc. -Have delivered successful projects over Hyperledger (with experience in Go Chaincode Programming, MemberService configuration, Peer configuration, REST APIs, docker based solution Development, etc) and BITCOIN (with experience using Bitcoin Core, Json RPCs, Bitcoin, Bitcoin-qt, bitcoin-cli, Bitcoin scripts, BitcoinJS, BitCore, etc).



HARVEY LANOT
UI/UX Graphic Artist

Graphic artist with a broad expertise including web, logo and mascot designs together with designing characters and icons for apps and games.

ADVISORS



SANEM AVCIL
Business Development Advisor

ICO Advisor - Official Blockshow Event Media Sponsor - Blockchain Expert - Top 10 AR / VR Influencer on Twitter. Experienced Founder with a demonstrated history of working in the entertainment industry. Skilled in Blockchain, ICO, Initial Coin Offerings, Cryptocurrency, Investment, Advisory, Virtual Reality, Augmented Reality, Social Media Marketing, Initial Coin Offering, Social Media Influencer Marketing, Digital Strategy, Mobile Marketing, Mobile Optimization (ASO), Strong entrepreneurship professional studied at MIT Entrepreneurship (online) MIT Innovation (Online) Harvard CS50 (Online) Stanford Computer Science (Online) IBM Blockchain Fundamentals



MICHAEL MCKEE
Business Development Advisor

Michael McKee is a Social Media Influencer having been Recognized as one of the top 40 Fintech, IoT and Blockchain influencers by Onalytica before starting out into ICO Advisory. Michael spent 14 years as Social Media Influencer and Digital Marketer for several dot com startups. After a successful career helping various clothing companies and aspiring musicians, Michael now advises ICOs and Startups on how to market their projects on social media, leveraging his vast connections to reach investors and new users through SEO, digital marketing tactics and targeted social media campaigns. Michael has been a serial ICO investor since 2016 and one of the fastest growing Blockchain Influencers with over 350,000 followers in total.



ONG JUN HAO (CRYPTOJH)
Marketing Strategic Advisor

ICOBench Expert | Advised 20+ ICO Projects | Community Builder | Founder Block Connectors.io Founder of BlockConnectors.io Consulted for more than 15 Initial Token Offering (ITO) - Token Sale. Helped grow various groups to approximately 20k-35k in size, including CGCX, Strykz, Kinguin, BTU protocol, Lendo, AgentNotNeeded, Axens's Telegram groups. Build a total community of more than 200,000 across multiple token sale projects. Raised more than \$300 Million for all projects collectively. Over 25,000 followers on different platforms. Passionate about Cryptocurrency and the underlying technology, blockchain. Deep understanding of the cryptocurrency market. Amassed over 17,000 followers on Telegram (https://t.me/CryptoAnalysisTM). One of the ICO (Kinguin.io) that he was very involved in crafting the whitepaper as a technical advisor, won the "Best ICO of year 2018" at the in the Berlin Summit at the Cryptocurrency World Expo. He is also working closely with Huobi.Pro Exchange (one of the top few exchange globally) to help increase the size of their global community.



MAKSYM IVANYSHYN
Legal Advisor

Maksym Ivanyshyn is an ICO lawyer. His key specialization is the legal support of investment projects, in particular, in attracting investments and structuring of investment projects. The total amount of investment projects that were accompanied by Maksym exceeds 600 million USD. During approx. 7 years one of the key industries supported by Maksym was IT, IoT and related to such (including those based on blockchain and cryptocurrency). Among Maksym's clients is multinational networking and telecommunications giant - Ericsson. Maksym and his partner, Ihor Markevych, successfully advised and accompanied 12 ICO projects under European and Asian jurisdictions.



IHOR MARKEVYCH
Legal Advisor

Ihor Markevych is a GR professional. Working as a head corporate lawyer in oil and gas concern - Gainatogaz (considered by Deloitte among 500 biggest companies in Eastern Europe with the annual turnover of approx. 1 billion USD) - for over 5 years, Ihor has been developing and establishing communication between business and governmental structures. Over the last years, Ihor has been actively lobbying cryptocurrency initiatives in Ukraine and other European countries, participating in working groups on development of proper legislation, providing GR support to cryptocurrency projects all over the world. Together with his partner, Maksym Ivanyshyn, 12 ICO projects were successfully launched during the recent years under European and Asian jurisdictions.

THE BIGBANG TOKEN

The BigBang Token is the proprietary loyalty and utility token inclusive to the BigBang platform. BBT is an ERC20 token (an Ethereum smart contract standard) that can be exchanged for other cryptocurrencies and fiat currencies, as well as, content and interactions within the BigBang ecosystem. Traditionally, 'points' or 'miles' have been used to reward. However, we believe that offering loyalty rewards through cryptocurrencies is far more effective and logical. Since, it has broader exchangeability and brand recognition. Independently, traditional loyalty programs struggle to develop a lasting impression on the gamers. Meanwhile, cryptocurrencies have already developed a hype, social status, and recognition in the gaming industry. By presenting BigBang Token as a universal reward token, incentivized for participation in various games and services. We are here to revolutionize the role and perception of loyalty programs. With BigBang, we are able to turn them into a main attraction rather than an additional add-on. The gamers will be rewarded for playing and participating in the activities related to online games and services that are related to the platform. These loyalty points will be collected and secured in the BigBang Wallet..

HARDCAP BUDGET ALLOCATION

NAME	BIGBANG
HARDCAP	\$25, 000, 000
SOFTCAP	\$1, 000, 000
TOTAL SUPPLY	500,000,000
EXCHANGE	1 ETH = 3000 BBT
CURRENCY	ETH, BTC
MIN PURCHASE	0.1 ETH= 300 BBT
STARTS	OCTOBER 01, 2018
ENDS	DECEMBER 31, 2018

WHY INVEST IN OUR COIN

- 1) BigBang is the fuel of an extensive gamer reward ecosystem. BigBang will be partnering with the Cardano team to leverage ADA- a blockchain 3.0 technology. With a 9 billion USD market cap, we can surely say that it will boost the stability and scalability of the BBPlatform and BBT (BigBang Token). Furthermore, by presenting the BigBang Token as a universal reward token, earnable for participation in various games and services, we're able to revolutionize the role and perception of the loyalty programs...
- 2) This is the first ever blockchain project that has a potential to become a global gaming loyalty program aggregator. Token owners will be incentivized to hold them to take advantage of attractive benefits and this provides a long term, stable demand for tokens.
- 3) Sponsors will also benefit with more data to target and focus their efforts. BigBang will also use network data to map out micro-demographics, behaviors, preferences, and trends, to produce an accurate picture of user value and actionable insights for the sponsors. This will indeed deliver to operators and sponsors a level of business intelligence never seen before in the gaming industry.
- 4) The BigBang platform provides a solution for gamers and operators. For gamers, it serves as the ultimate loyalty program, with a cross-service loyalty reward token, social hub, exchange, and entertainment network. For the operators, it is a self-regulated platform to integrate games or services. It provides an expansive set of tools to enable operators to interact with the gamers and also allows them to incentivize their activities with cashback and loyalty points.
- 5) The BigBang Platform is an ideal platform as it does not offer points, it offers tokens. These tokens can be traded for any cryptocurrencies.

TGE AND TOKENOMICS

Big Bang will launch with a TGE (Token Generation Event) Phase 1 on October 1- December 31, 2018. The token sale will be split into three phases, Phase 2 and Phase 3 token sale will be announced based on the product development schedule. with a pre-sale beginning on July 1-September 30, 2018 The TGE phase 1 and private sales combined will distribute 20% of all Big Bang Tokens (BBT), which is equal to 100,000,000 tokens, within the community. The tokens will be distributed as follows:

Tokens will be issued at the rate of 1 ETH per 3000 tokens.
Bonuses will be available for early participants.
The bonus percentage will scale to the amount purchased.
Big Bang's soft cap is 2000 ETH with a 50,000 ETH hard cap.

TGE Phase 1 of 100,000,000 tokens will be sold as follows

- ✓ 70 MM TGE
- ✓ 20 MM Presale
- ✓ 10 MM Private (Reserved for Invitation Only)

Unsold tokens will be burned. Tokens will be issued at the rate of 1 ETH per 3000 tokens. The token sale will be split into three rounds, with mini rounds subsumed within each. Bonuses will be available for early participants. The bonus percentage will scale to the amount purchased.

○ Closed Door Private Sale. 10,000,000 BBT @ 45% bonus. This will end once the tokens run out. For more information, visit www.bbtokens.io

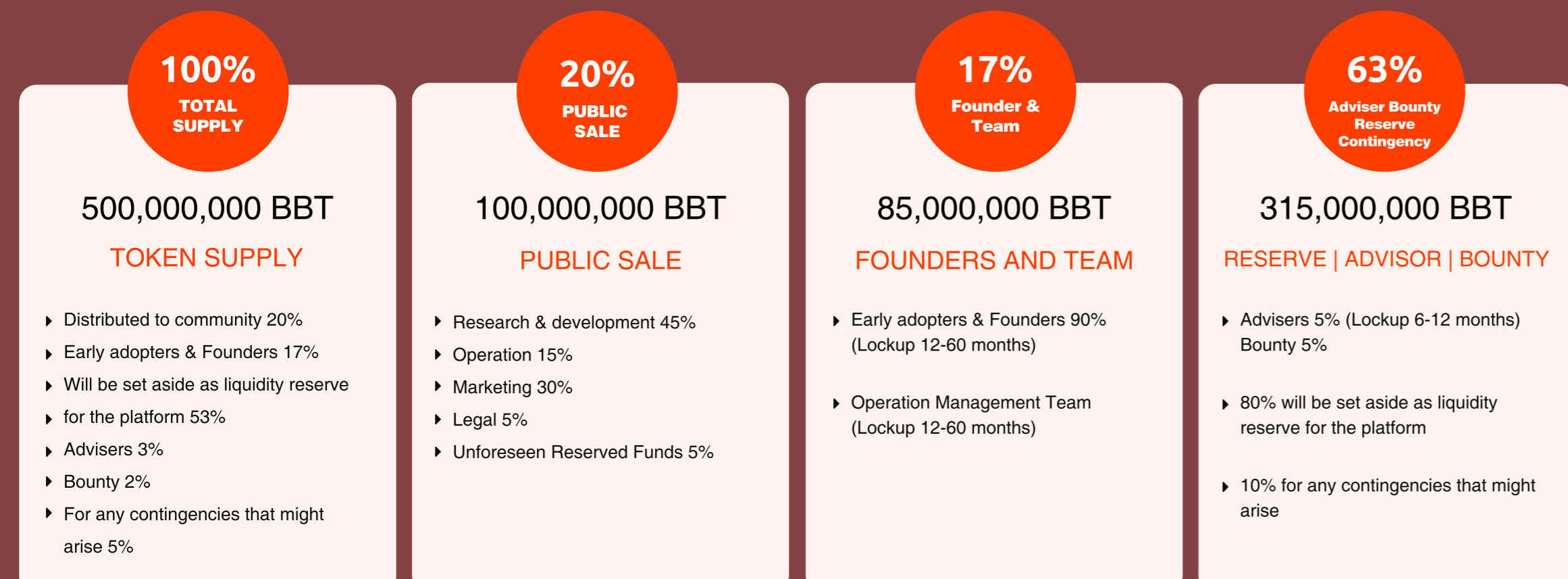
Pre-Sale. 20,000,000 BBT @ 30% bonus. Jul 1 – September 30 2018

- ✓ 25 ETH / 2 BTC or more in one transaction +30%
- ✓ 15 ETH / 1 BTC or more in one transaction +18%
- ✓ 10 ETH / 0.5 BTC or more in one transaction +10%
- ✓ 1 ETH / 0.1 BTC or more in one transaction +5 %
- ✓ 0.1 ETH / 0.01 BTC or more in one transaction No Bonus

Crowd-Sale. 70,000,000 BBT @ 20% bonus. October 1 – December 31 2018

- ✓ 25 ETH / 2 BTC or more in one transaction +20%
- ✓ 15 ETH / 1 BTC or more in one transaction +15%
- ✓ 10 ETH / 0.5 BTC or more in one transaction +8%
- ✓ 1 ETH / 0.1 BTC or more in one transaction +3 %
- ✓ 0.1 ETH / 0.01 BTC or more in one transaction No Bonus

Big Bang's soft cap is 2000 ETH with a 50,000 ETH hard cap.



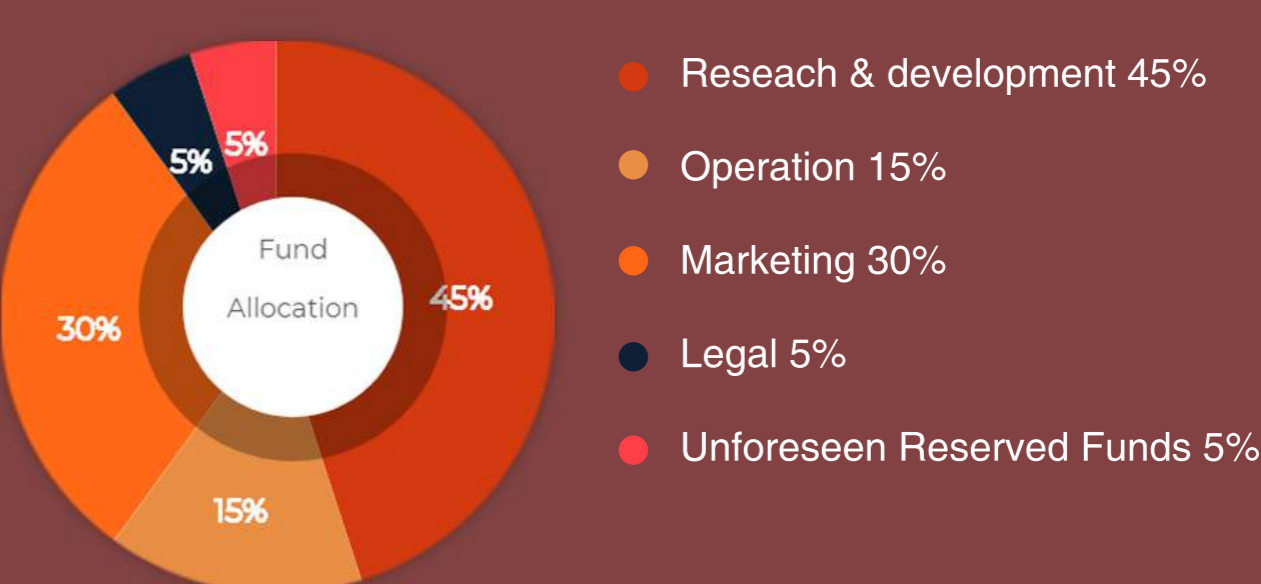
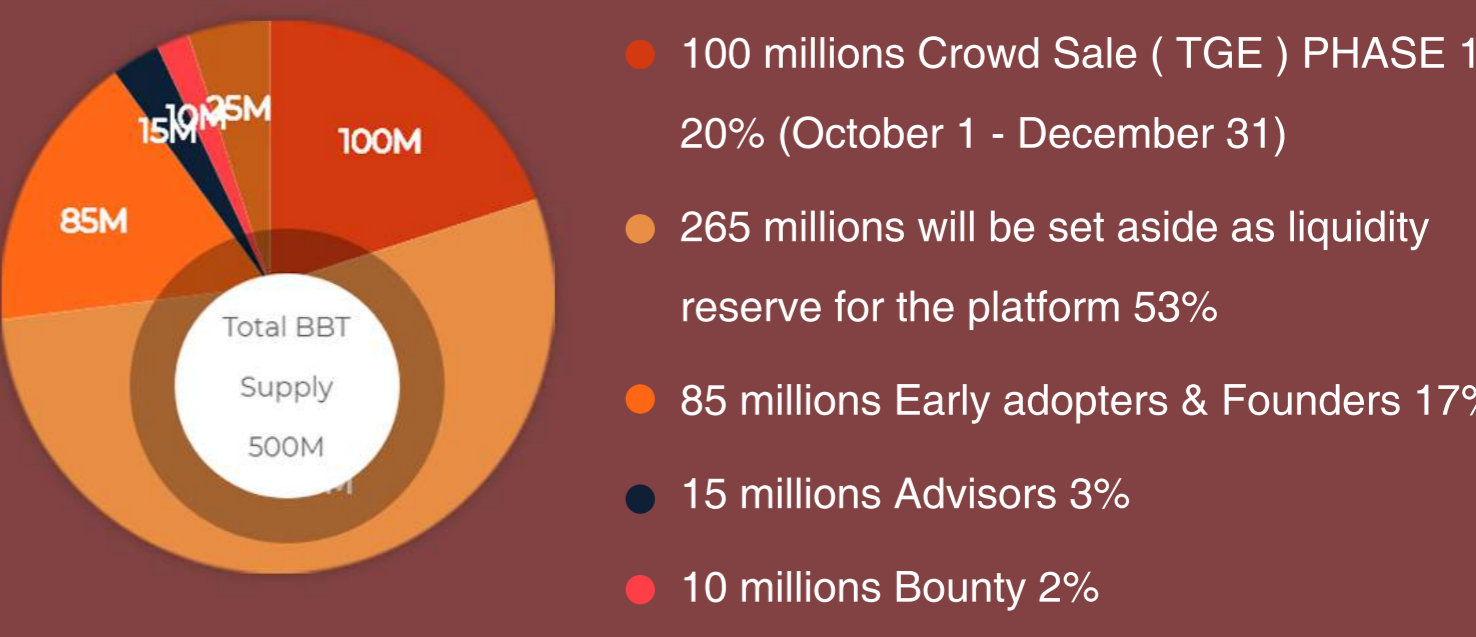
SOFTCAP BUDGET ALLOCATION

Soft cap: \$1,000,000

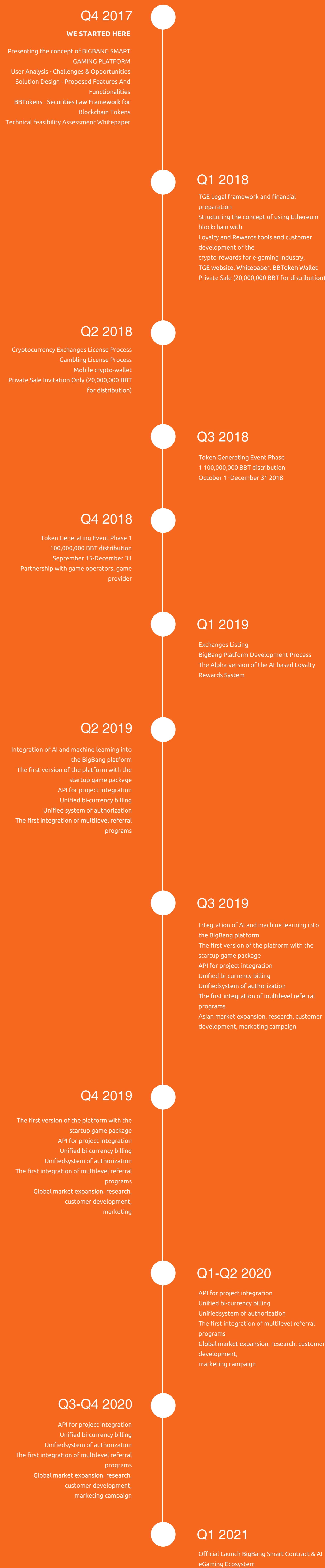
There will be total 100,000,000 of BigBang Tokens(BBT) issued at the rate of 1ETH per 3000 BBTokens distribution process more efficient, the BBTOKEN price will be linked to ETH.



HARDCAP BUDGET ALLOCATION



ROADMAP



CONTACTS

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